BSc VISUAL COMMUNICATION

I Year

1.1	English-I
1.2	Tamil/ Hindi/ Malayalam-I
1.3	Computer Concepts
1.4	Office Automation Tools
1.5	Numerical Methods

II Year

2.1	English-II
2.2	Tamil/Hindi/Malayalam-II
2.3	Media writing and Graphics
2.4	Elements of Visual Advertising
2.5	Mathematical Statistics

III Year

3.1	Desktop Publishing
3.2	Photography and Video Editing
3.3	Multimedia for Visual Communication
3.4	Communication Concepts and Media Ethics
3.5	Web Technology